



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

FP1 Strategies LLC
3001 WASHINGTON BLVD 7TH FL
ARLINGTON, VA 22201-2247

Contract # 5042597
Schedule Dates 11/17/21-11/23/21
Advertiser Susan B Anthony List (115926)
Agency FP1 Strategies LLC (19867)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 2015 SBA List :30s (1642394)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Gracy,Ryan
Phone/Fax /
CPE Est 2015 SBA List 30
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 2015 SBA List :30s

Date Entered 11/16/21
Last Modified 11/18/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$6,787.50
Net Total \$38,462.50
Sales Tax

Washington (WJLA)
By Broadcast Month **Spots** **Rate**
 Nov. 2021 48 \$45,250.00
Grand Total: 48 \$45,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM				1	1	1			2	\$400.00	\$800.00	Washington (WJLA)		11/16/21
1.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
2.0	Normal Line / SPOT	11/17/21-11/18/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1				1	\$800.00	\$800.00	Washington (WJLA)		11/16/21
2.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
3.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	9A- Live with Kelly				1	1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		11/16/21
3.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
4.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	10A- News-Good Morning Washington at 10a				1	1	1			2	\$500.00	\$1,000.00	Washington (WJLA)		11/16/21
4.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
5.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	10:58:25A- ABC-The View				1	1	1			2	\$950.00	\$1,900.00	Washington (WJLA)		11/16/21
5.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			2	\$750.00	\$1,500.00	Washington (WJLA)		11/16/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			2	\$750.00	\$1,500.00	Washington (WJLA)		11/16/21
7.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
8.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	1	1			2	\$2,000.00	\$4,000.00	Washington (WJLA)		11/16/21
8.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
9.0	Normal Line / SPOT	11/17/21-11/19/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/16/21
9.0.1	Closed Preempt	11/17/21															Washington (WJLA)	Pre-empt/Exception -	
10.0	Normal Line / SPOT	11/22/21-11/22/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$400.00	\$400.00	Washington (WJLA)		11/16/21
11.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$800.00	\$1,600.00	Washington (WJLA)		11/16/21
12.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	9A- Live with Kelly		1	1						2	\$600.00	\$1,200.00	Washington (WJLA)		11/16/21
13.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	10A- News-Good Morning Washington at 10a		1	1						2	\$500.00	\$1,000.00	Washington (WJLA)		11/16/21

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14.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	10:58:25A- ABC-The View		1	1						2	\$950.00	\$1,900.00	Washington (WJLA)		11/16/21
15.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		11/16/21
16.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1						2	\$750.00	\$1,500.00	Washington (WJLA)		11/16/21
17.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$1,200.00	\$2,400.00	Washington (WJLA)		11/16/21
18.0	Normal Line / SPOT	11/22/21-11/23/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$2,000.00	\$4,000.00	Washington (WJLA)		11/16/21
19.0	Normal Line / Access	11/22/21-11/22/21	2	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/16/21
20.0	Normal Line / SPOT	11/20/21-11/20/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$750.00	\$750.00	Washington (WJLA)		11/16/21
21.0	Normal Line / SPOT	11/21/21-11/21/21	2	:30	7:30A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$250.00	\$250.00	Washington (WJLA)		11/16/21
22.0	Normal Line / SPOT	11/21/21-11/21/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		11/16/21

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23.0	Normal Line / SPOT	11/21/21-11/21/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		11/16/21
24.0	M/G For 1.0.1 / SPOT	11/23/21-11/23/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$400.00	\$400.00	Washington (WJLA)		11/17/21
25.0	M/G For 2.0.1 / SPOT	11/19/21-11/19/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$800.00	\$800.00	Washington (WJLA)		11/17/21
26.0	M/G For 3.0.1 / SPOT	11/19/21-11/19/21	2	:30	9A- Live with Kelly						1			1	\$600.00	\$600.00	Washington (WJLA)		11/17/21
27.0	M/G For 4.0.1 / SPOT	11/18/21-11/18/21	2	:30	10A- News-Good Morning Washington at 10a					1				1	\$500.00	\$500.00	Washington (WJLA)		11/17/21
28.0	M/G For 5.0.1 / SPOT	11/17/21-11/17/21	2	:30	10:58:25A- ABC-The View				1					1	\$950.00	\$950.00	Washington (WJLA)		11/17/21
29.0	M/G For 6.0.1 / SPOT	11/17/21-11/17/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$750.00	\$750.00	Washington (WJLA)		11/17/21
30.0	M/G For 7.0.1 / SPOT	11/17/21-11/17/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1					1	\$750.00	\$750.00	Washington (WJLA)		11/17/21
31.0	M/G For 8.0.1 / SPOT	11/17/21-11/17/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/17/21

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32.0	M/G For 9.0.1 / SPOT	11/17/21-11/17/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1					1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/17/21

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